



Make a point of giving.

Use your Hbc Rewards points to help your favourite cause.



What if I told you that you could help us make a difference - by shopping? Well, you can when you join the Hbc Rewards community Program. It's an easy and exciting way to shop for your favourite Hbc items and make a contribution to our community.

All you have to do is enroll as an Hbc Rewards member . Once you're a member, you can link your Hbc Rewards card to our community and automatically start contributing your Hbc Rewards points. So that every time you shop at the Hbc family of stores,* you can truly make a difference to our cause.

**So how do you link your Hbc Rewards account?
That's simple. All you have to do is:**

1. Visit hbc.com/community
2. Go to Donate to a Community Group
3. Search for our group

If you have any questions or want to learn more about the Hbc Rewards Community Program, visit our website. We really think this is a great way to help our cause and look forward to reach our goals together.

hbc.com/community



*Hbc family of stores include: Bay, Zellers, Home Outfitters, www.thebay.com, www.zellers.com, www.homeoutfitters.com and www.hbc.com. Hbc Rewards points (50 points per dollar) are awarded at Fields stores only if you pay with your Hbc MasterCard.

**2,000 Hbc Rewards points per member to a maximum of 50 members in the first year after enrollment.

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