

Child and Youth Friendly Red Deer

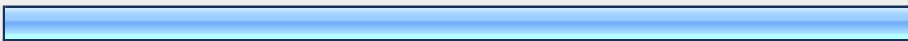

... is a city fit for all!

APPENDICES







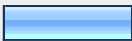




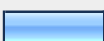


APPENDIX A – Questionnaire and Responses

Child and Youth Friendly Red Deer Survey - Individuals

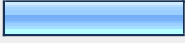


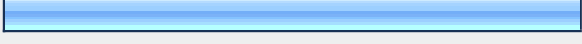
1. Collicutt Centre is offering the chance to win 1 of 3 One Month Youth Passes just for filling out the survey! If you would like to enter the contest please provide your contact information. The information collected by this survey is used for statistical and research purposes only and no personal information provided will be released or distributed.

		Response Percent	Response Count
First Name:		100.0%	64
Contact Info(phone/email):		96.9%	62
		<i>answered question</i>	64
		<i>skipped question</i>	13

2. Where do you live?

		Response Percent	Response Count
1. Westlake, West Park, Red Deer College		4.6%	3
2. South Hill, Bower		1.5%	1
3. Grandview, Mountview, Sunnybrook		6.2%	4
4. Anders, Lancaster, Lonsdale, Aspen Ridge		7.7%	5
4a. Inglewood, Vanier Woods		7.7%	5
5. Deer Park Estates, Devonshire		3.1%	2
6. Deer Park, Davenport, Rosedale		13.8%	9
7. Morrisroe		4.6%	3
8. Eastview		1.5%	1
9. Clearview, Michener Hill		4.6%	3
10. Downtown, Parkvale, Woodlea, Waskasoo,		7.7%	5
11. Oriole Park, Fairview		10.8%	7
12. Riverside Meadows		4.6%	3
13. Highland Green		4.6%	3

14. Pines, Normandeu		3.1%	2
15. Glendale		4.6%	3
16. Kentwood, Johnstone Park, Johnstone Crossing		9.2%	6
Other (please specify)			14
answered question			65
skipped question			12

3. Which Age Group do you represent?			
		Response Percent	Response Count
Parent of 0-6		19.5%	15
7-12		5.2%	4
13-18		11.7%	9
Adult		63.6%	49
answered question			77
skipped question			0

4. Within my community I feel that I have adequate...					
	Yes	Somewhat	No	Don't Know	Response Count
...access to housing?	50.0% (35)	32.9% (23)	12.9% (9)	4.3% (3)	70
...access to nutrition information?	71.8% (51)	19.7% (14)	5.6% (4)	2.8% (2)	71
...access to healthy food choices?	75.7% (53)	15.7% (11)	7.1% (5)	1.4% (1)	70
...access to employment or career opportunities?	70.0% (49)	25.7% (18)	2.9% (2)	1.4% (1)	70
answered question					71
skipped question					6

5. Within my community I feel that I have....					
	Yes	Somewhat	No	Don't Know	Response Count
...a safe and secure environment?	37.7% (26)	55.1% (38)	7.2% (5)	0.0% (0)	69
...access to health information?	77.9% (53)	20.6% (14)	1.5% (1)	0.0% (0)	68
...access to health services?	70.4% (50)	23.9% (17)	5.6% (4)	0.0% (0)	71
...access to emotional support systems?	46.4% (32)	36.2% (25)	11.6% (8)	5.8% (4)	69
	answered question				71
	skipped question				6

6. Within my community I feel that I have...					
	Yes	Somewhat	No	Don't Know	Response Count
... access to families or guardianship?	62.3% (43)	18.8% (13)	5.8% (4)	13.0% (9)	69
... access to peer support or friendships?	68.6% (48)	20.0% (14)	8.6% (6)	2.9% (2)	70
	answered question				70
	skipped question				7

7. Within my community I feel that I have...					
	Yes	Somewhat	No	Don't Know	Response Count
... access to learning opportunities?	75.0% (51)	19.1% (13)	5.9% (4)	0.0% (0)	68
... access to life management skills?	50.0% (34)	35.3% (24)	8.8% (6)	5.9% (4)	68
	answered question				68
	skipped question				9

8. Within my community I feel that I have...					
	Yes	Somewhat	No	Don't Know	Response Count
... a sense of self?	76.1% (51)	16.4% (11)	7.5% (5)	0.0% (0)	67
... a sense of belonging?	62.7% (42)	28.4% (19)	9.0% (6)	0.0% (0)	67
... a sense of community?	51.5% (35)	32.4% (22)	16.2% (11)	0.0% (0)	68
	<i>answered question</i>				68
	<i>skipped question</i>				9

9. Within my community I feel that I have...					
	Yes	Somewhat	No	Don't Know	Response Count
... an opportunity for self expression?	64.6% (42)	32.3% (21)	3.1% (2)	0.0% (0)	65
... access to art programs?	61.5% (40)	18.5% (12)	13.8% (9)	6.2% (4)	65
... access to cultural programs and events?	59.1% (39)	30.3% (20)	9.1% (6)	1.5% (1)	66
	<i>answered question</i>				66
	<i>skipped question</i>				11

10. Within my community I feel that I have...					
	Yes	Somewhat	No	Don't Know	Response Count
... a voice for municipal or community decisions?	39.1% (25)	39.1% (25)	18.8% (12)	3.1% (2)	64
... representation amongst their peers?	40.0% (26)	40.0% (26)	15.4% (10)	4.6% (3)	65
... a voice in decisions that affect my everyday life?	36.9% (24)	47.7% (31)	15.4% (10)	0.0% (0)	65
	<i>answered question</i>				65
	<i>skipped question</i>				12

11. Within my community I feel that I have...					
	Yes	Somewhat	No	Don't Know	Response Count
... opportunities to participate in sports?	67.7% (44)	23.1% (15)	7.7% (5)	1.5% (1)	65
... opportunities for friends to be together?	75.4% (49)	23.1% (15)	1.5% (1)	0.0% (0)	65
... opportunities for family oriented activities?	60.9% (39)	34.4% (22)	4.7% (3)	0.0% (0)	64
... opportunities for quiet, peaceful times?	68.3% (43)	27.0% (17)	3.2% (2)	1.6% (1)	63
	answered question				65
	skipped question				12

12. Within my community I feel that I have...					
	Yes	Somewhat	No	Don't Know	Response Count
... fair and equal access, without discrimination, to needed programs and services?	59.4% (38)	34.4% (22)	6.3% (4)	0.0% (0)	64
... safe, reliable and affordable transportation within the community?	51.6% (33)	35.9% (23)	12.5% (8)	0.0% (0)	64
... access to adequate and safe walking and bike paths	50.0% (32)	29.7% (19)	20.3% (13)	0.0% (0)	64
	answered question				64
	skipped question				13

13. In 200 words or less, please describe what would make Red Deer a better place for you to live?	
	Response Count
	46
	answered question
	46
	skipped question
	31

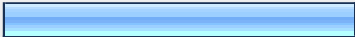
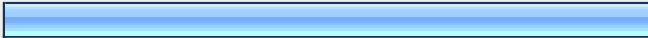
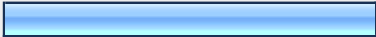
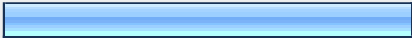

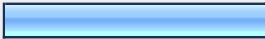
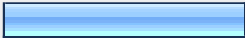
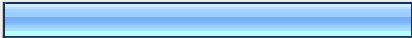
14. What community organizations do you go to, and for what programs or services within Red Deer?		
		Response Count
		40
	<i>answered question</i>	40
	<i>skipped question</i>	37

15. What factors limit you from using programs and services within our community?		
		Response Count
		40
	<i>answered question</i>	40
	<i>skipped question</i>	37

16. What services or programs would you like to see within our community to make Red Deer a more Child and Youth Friendly City?		
		Response Count
		36
	<i>answered question</i>	36
	<i>skipped question</i>	41

17. What makes Red Deer a great city for you?		
		Response Count
		40
	<i>answered question</i>	40
	<i>skipped question</i>	37


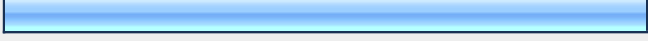

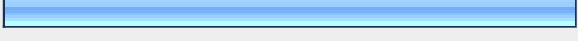
18. How do you find out about available programs and services for you in Red Deer? (check all that apply)

		Response Percent	Response Count
Brochure		38.8%	19
Newspaper		71.4%	35
Radio/Television		40.8%	20
Online		44.9%	22
Community Activity Guides		61.2%	30
School		28.6%	14
Parents		26.5%	13
Peers		44.9%	22
Other (please specify)			8
		answered question	49
		skipped question	28

Child and Youth Friendly Red Deer Survey - Organizations

1. Your Name:		Response Count
		39
	<i>answered question</i>	39
	<i>skipped question</i>	2

2. Name of Organization/Program:		Response Count
		38
	<i>answered question</i>	38
	<i>skipped question</i>	3

3. Which Age Group does your organization support? (Check all that apply)			
		Response Percent	Response Count
0-6		63.2%	24
7-12		63.2%	24
13-18		71.1%	27
Adults		71.1%	27
Parents		63.2%	24
		<i>answered question</i>	38
		<i>skipped question</i>	3

4. My organization provides support to ensure children and youth have...					
	Yes	Somewhat	No	Don't Know	Response Count
...a home?	9.1% (3)	36.4% (12)	54.5% (18)	0.0% (0)	33
...access to nutritional information	36.4% (12)	30.3% (10)	33.3% (11)	0.0% (0)	33
...access to healthy food choices?	21.2% (7)	51.5% (17)	27.3% (9)	0.0% (0)	33
...access to employment or career opportunities?	12.9% (4)	54.8% (17)	29.0% (9)	3.2% (1)	31
	answered question				33
	skipped question				8

5. My organization provides support to ensure children and youth have...					
	Yes	Somewhat	No	Don't Know	Response Count
...a safe and secure environment?	63.6% (21)	27.3% (9)	9.1% (3)	0.0% (0)	33
...access to health information or health services?	50.0% (16)	28.1% (9)	21.9% (7)	0.0% (0)	32
...access to emotional support systems?	66.7% (22)	24.2% (8)	6.1% (2)	3.0% (1)	33
	answered question				33
	skipped question				8

6. My organization provides support to ensure children and youth have...					
	Yes	Somewhat	No	Don't Know	Response Count
... access to families or guardianship?	20.0% (6)	40.0% (12)	36.7% (11)	3.3% (1)	30
... access to peer support or friendships?	41.9% (13)	45.2% (14)	12.9% (4)	0.0% (0)	31
	answered question				31
	skipped question				10

7. My organization provides support to ensure children and youth have...					
	Yes	Somewhat	No	Don't Know	Response Count
... access to learning opportunities?	67.7% (21)	29.0% (9)	3.2% (1)	0.0% (0)	31
... access to life management skills?	61.3% (19)	25.8% (8)	12.9% (4)	0.0% (0)	31
	answered question				31
	skipped question				10

8. My organization provides support to ensure children and youth have...					
	Yes	Somewhat	No	Don't Know	Response Count
... a sense of self?	71.0% (22)	19.4% (6)	6.5% (2)	3.2% (1)	31
... a sense of belonging?	71.0% (22)	19.4% (6)	9.7% (3)	0.0% (0)	31
... a sense of community?	67.7% (21)	29.0% (9)	3.2% (1)	0.0% (0)	31
	answered question				31
	skipped question				10

9. My organization provides support to ensure children and youth have...					
	Yes	Somewhat	No	Don't Know	Response Count
... an opportunity for self expression?	77.4% (24)	12.9% (4)	6.5% (2)	3.2% (1)	31
... access to art programs?	45.2% (14)	32.3% (10)	22.6% (7)	0.0% (0)	31
... access to cultural programs and events?	46.7% (14)	33.3% (10)	20.0% (6)	0.0% (0)	30
	answered question				31
	skipped question				10

10. My organization provides support to ensure children and youth have...					
	Yes	Somewhat	No	Don't Know	Response Count
... a voice for municipal or community decisions?	12.9% (4)	45.2% (14)	41.9% (13)	0.0% (0)	31
... representation amongst their peers?	25.8% (8)	35.5% (11)	32.3% (10)	6.5% (2)	31
... a voice in decisions that affect their everyday lives?	22.6% (7)	51.6% (16)	19.4% (6)	6.5% (2)	31
	<i>answered question</i>				31
	<i>skipped question</i>				10

11. My organization provides support to ensure children and youth have...					
	Yes	Somewhat	No	Don't Know	Response Count
... opportunities to participate in sports?	22.6% (7)	45.2% (14)	32.3% (10)	0.0% (0)	31
... opportunities for friends to be together?	58.1% (18)	16.1% (5)	19.4% (6)	6.5% (2)	31
... opportunities for family oriented activities?	51.6% (16)	32.3% (10)	16.1% (5)	0.0% (0)	31
... opportunities for quiet, peaceful time?	38.7% (12)	38.7% (12)	19.4% (6)	3.2% (1)	31
	<i>answered question</i>				31
	<i>skipped question</i>				10

12. My organization provides support to ensure children and youth have...					
	Yes	Somewhat	No	Don't Know	Response Count
... safe, reliable, accessible, and affordable transportation within the community?	19.4% (6)	22.6% (7)	58.1% (18)	0.0% (0)	31
... access to adequate and safe bike and walking paths?	12.9% (4)	16.1% (5)	64.5% (20)	6.5% (2)	31
	<i>answered question</i>				31
	<i>skipped question</i>				10

13. In 200 words or less, please describe how your organization supports children and youth within our community.		Response Count
		22
	<i>answered question</i>	22
	<i>skipped question</i>	19

14. Are there other community organizations that you partner with in delivering your services to the children and youth of Red Deer? (List them)		Response Count
		21
	<i>answered question</i>	21
	<i>skipped question</i>	20

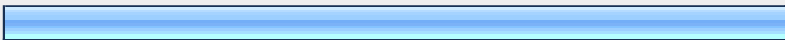


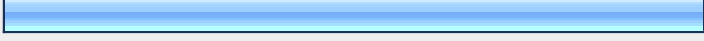
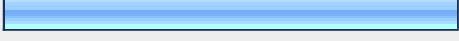
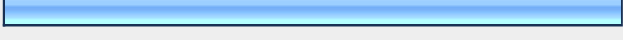

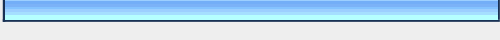
15. What factors limit your organization in providing these services for youth and children?		Response Count
		21
	<i>answered question</i>	21
	<i>skipped question</i>	20

16. Do your clients face barriers that may prevent them from accessing your services or programs?		Response Count
		20
	<i>answered question</i>	20
	<i>skipped question</i>	21



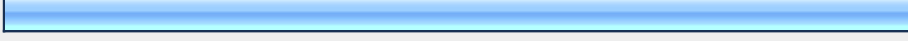
17. What services or programs would you like to see within our community that would make Red Deer a more Child and Youth Friendly City?		Response Count
		18
	<i>answered question</i>	18
	<i>skipped question</i>	23

18. Identify your organization's key strengths.		Response Count
		21
	<i>answered question</i>	21
	<i>skipped question</i>	20

19. How do you inform children and youth about your programs and services? (Check all that apply)

		Response Percent	Response Count
Brochure		86.4%	19
Newspaper		63.6%	14
Radio/Television		36.4%	8
Online		77.3%	17
Community Activity Guides		50.0%	11
Schools		68.2%	15
Parent Groups		40.9%	9
Other Agencies		54.5%	12
Other (please specify)			3
		answered question	22
		skipped question	19

20. Please provide the following information if you like to be added to the contact list for the Child and Youth Friendly Red Deer initiative:

		Response Percent	Response Count
Name:		100.0%	12
Email Address:		100.0%	12
Phone Number:		100.0%	12
		answered question	12
		skipped question	29

APPENDIX B – Survey Results Analysis

Category	Within My Community I feel that I have adequate	Adults		Parents 0-6		Ages 7- 12		Ages 13 - 18		Average Rank	Total Rank
		Result	Rank	Result	Rank	Result	Rank	Result	Rank		
Subsistence	...access to housing?	39	26	20	14	4	14	12	8	15.5	18
Subsistence	...access to nutrition information?	68	4	24	5	5	5	11	11	6.3	5
Subsistence	...access to healthy food choices?	65	5	25	3	5	5	12	8	5.3	4
Subsistence	...access to employment or career opportunities?	64	7	27	1	5	5	16	2	3.8	2
Average Subsistence		59		24		4.75		12.75			
Protection	...a safe and secure environment?	45	23	24	5	5	5	6	20	13.3	15
Protection	...access to health information?	70	2	27	1	6	1	15	4	2.0	1
Protection	...access to health services?	70	2	23	7	5	5	11	11	6.3	5
Protection	...access to emotional support systems?	51	20	14	23	3	19	5	22	21.0	23
Average Protection		59		22		4.75		9.25			
Affection	... access to families or guardianship?	53	19	19	17	1	21	18	1	14.5	17
Affection	... access to peer support or friendships?	54	17	23	7	5	5	16	2	7.8	8
Average Affection		53.5		21		3		17			
Understanding	... access to learning opportunities?	64	7	25	3	5	5	13	5	5.0	3
Understanding	... access to life management skills?	54	17	18	19	2	20	6	20	19.0	20
Average Understanding		59		21.5		3.5		9.5			
Identity	... a sense of self?	65	5	20	14	6	1	12	8	7.0	7
Identity	... a sense of belonging?	59	12	16	22	6	1	10	16	12.8	14
Identity	... a sense of community?	49	21	11	26	1	21	9	19	21.8	25
Average Identity		57.6667		15.6667		4.33333		10.33333333			
Creativity	... an opportunity for self expression?	64	7	20	14	4	14	13	5	10.0	11
Creativity	... access to art programs?	55	15	17	21	-2	27	4	24	21.8	25
Creativity	... access to cultural programs and events?	64	7	19	17	-2	27	5	22	18.3	19
Average Creativity		61		18.6667		0		7.333333333			
Participation	... a voice for municipal or community decisions?	38	27	11	26	5	5	-3	28	21.5	24
Participation	... representation amongst their peers?	43	25	13	24	1	21	1	26	24.0	27
Participation	... a voice in decisions that affect my everyday life?	46	22	12	25	0	26	1	26	24.8	28
Average Participation		42.3333		12		2		-0.333333333			
Leisure	... opportunities to participate in sports?	56	14	22	10	4	14	11	11	12.3	12
Leisure	... opportunities for friends to be together?	73	1	23	7	4	14	11	11	8.3	9
Leisure	... opportunities for family oriented activities?	59	12	21	12	1	21	13	5	12.5	13
Leisure	... opportunities for quiet, peaceful times?	60	11	22	10	6	1	11	11	8.3	9
Average Leisure		62		22		3.75		11.5			
Freedom	... fair and equal access, without discrimination, to needed programs and services?	55	15	21	12	4	14	10	16	14.3	16
Freedom	... safe, reliable and affordable transportation within the community?	44	24	18	19	1	21	10	16	20.0	21
Freedom	... access to adequate and safe walking and bike paths	38	27	11	26	5	5	3	25	20.8	22
Average Freedom		45.6667		16.6667		3.33333		7.666666667			
		1565		546		95		262			

Category	Within My Community I feel that I have adequate	Adults		Parents 0-6		Ages 7- 12		Ages 13 - 18		Average Rank	Total Rank
		Result	Rank	Result	Rank	Result	Rank	Result	Rank		
Protection	...access to health information?	70	2	27	1	6	1	15	4	2.0	1
Subsistence	...access to employment or career opportunities?	64	7	27	1	5	5	16	2	3.8	2
Understanding	... access to learning opportunities?	64	7	25	3	5	5	13	5	5.0	3
Subsistence	...access to healthy food choices?	65	5	25	3	5	5	12	8	5.3	4
Subsistence	...access to nutrition information?	68	4	24	5	5	5	11	11	6.3	5
Protection	...access to health services?	70	2	23	7	5	5	11	11	6.3	5
Identity	... a sense of self?	65	5	20	14	6	1	12	8	7.0	7
Affection	... access to peer support or friendships?	54	17	23	7	5	5	16	2	7.8	8
Leisure	... opportunities for friends to be together?	73	1	23	7	4	14	11	11	8.3	9
Leisure	... opportunities for quiet, peaceful times?	60	11	22	10	6	1	11	11	8.3	9
Creativity	... an opportunity for self expression?	64	7	20	14	4	14	13	5	10.0	11
Leisure	... opportunities to participate in sports?	56	14	22	10	4	14	11	11	12.3	12
Leisure	... opportunities for family oriented activities?	59	12	21	12	1	21	13	5	12.5	13
Identity	... a sense of belonging?	59	12	16	22	6	1	10	16	12.8	14
Protection	...a safe and secure environment?	45	23	24	5	5	5	6	20	13.3	15
Freedom	... fair and equal access, without discrimination, to needed programs and services?	55	15	21	12	4	14	10	16	14.3	16
Affection	... access to families or guardianship?	53	19	19	17	1	21	18	1	14.5	17
Subsistence	...access to housing?	39	26	20	14	4	14	12	8	15.5	18
Creativity	... access to cultural programs and events?	64	7	19	17	-2	27	5	22	18.3	19
Understanding	... access to life management skills?	54	17	18	19	2	20	6	20	19.0	20
Freedom	... safe, reliable and affordable transportation within the community?	44	24	18	19	1	21	10	16	20.0	21
Freedom	... access to adequate and safe walking and bike paths	38	27	11	26	5	5	3	25	20.8	22
Protection	...access to emotional support systems?	51	20	14	23	3	19	5	22	21.0	23
Participation	... a voice for municipal or community decisions?	38	27	11	26	5	5	-3	28	21.5	24
Identity	... a sense of community?	49	21	11	26	1	21	9	19	21.8	25
Creativity	... access to art programs?	55	15	17	21	-2	27	4	24	21.8	25
Participation	... representation amongst their peers?	43	25	13	24	1	21	1	26	24.0	27
Participation	... a voice in decisions that affect my everyday life?	46	22	12	25	0	26	1	26	24.8	28
		1565		546		95		262			

APPENDIX C – Drivers Model Exercise Sheets

DRIVERS MODEL

VOICE IN DECISIONS AFFECTING EVERYDAY LIFE

BARRIERS

- Limited access to mentors that they can identify with
- Experience of Youth (Limited understanding of how to be organized)
- Political system is set up to hear the voice of the electorate (not children and youth)
- Money to be organized

CURRENT SITUATION

- Minors – have parents and guardians
- No vote in municipal, prov or fed leadership
- Decision makers tend to not include
- Not well organized
- Some youth and children groups exist however, exception Rather than the rule (<5%)
- 27% of Red Deer's population is under 18 years of age
- Other school and religious based groups exist, however sphere of influence is limited.
- Negative perception of youth in groups ie. Gangs
- Less intergeneration interaction ie. There are gated communities for seniors-potential opportunity for community building.
- Children under the age of 11 are highly influenced by parents
- Children over the age of 11 are more influenced by their peers
- Supports for families are available (FSCA, Health services, Parent Link, Family School Wellness etc)
- Schools are the primary institution that supports children
- Limited youth group access to upper levels of government
- No media access to youth
- Youth do not know how to be organized- leads to frustration
- Public transportation is available and priced at discount, however there may be potential concerns with safety. No voice in public transportation.
- Limited voice with community planning
- Limited tolerance or judgments by adults on activities that children and youth enjoy engaging in public spaces, ie. Skateboarding, loitering. No money-you just want to hang out.
- Perception that youth are engaged in illicit or illegal activities.

DRIVERS

- Create a Mayor's youth council to give youth a voice in decisions which affect them.
- Develop a coaching and mentoring program for youth to more fully engage them in providing their input for decisions that affect them.
- Provide an annual forum or event that highlights the issues facing children and youth and provide an opportunity for input
- Promote community associations to build stronger community ties at the neighbourhood level
- Involve and seek children's and youth's input for determining the future of Red Deer's recreation and leisure infrastructure.
- Utilize new technologies to engage youth
- Give youth access to the media (radio, paper, tv, web)
- Guidance to families on democracy in family matters to help foster a voice for children and youth

MONITORING

- Occurrence of meetings, meeting minutes, and initiatives that result from Mayors' youth council
- Set goals and objectives for coaching and mentoring program
- Report to council on annual forum
- Track percent involvement in community association events
- Determine level of input by conducting annual "Vital Signs" survey to determine if involvement in the level of input is occurring.

KEY CONDITIONS

- Children and Youth need to be recognized for the significant portion of society that they represent.
- Children and Youth need to be recognized in a positive light and their energy tapped into
- Children and Youth are the leaders of tomorrow
- Society needs to stop marginalizing children and youth
- Inclusive communities utilize this untapped resource

VISION

Ensure children and youth have a voice in decisions that affect their everyday life.

DRIVERS MODEL REPRESENTATION AMONG PEERS

BARRIERS

- Dysfunctional family life and/or lack of parental support
- Apathy and /or feeling disengaged
- Bullying
- Cultural Differences
- Disabilities
- Not having available technology (internet access, cell phone, etc.)
- Literacy issues
- Personal communication styles and skills
- Home schooled kids may have limited peer contact

CURRENT SITUATION

- Student Council
- Clubs
- Peer mentoring groups
- Sports teams
- Playgrounds/skateboard park/other leisure/recreation and other "3rd Places".
- Internet
- Work place (part time)
- Texting
- Church youth groups
- Arts programs-visual arts, drama bands
- Advocacy groups
- Volunteer/service clubs
- School newspapers and other media

DRIVERS

- Support and promote programs such as
 - Peer mentoring
 - Diversity awareness and appreciation
 - Building self-confidence and communication skills
 - Anti-bullying
 - Problem-solving, consensus building and conflict resolution
- Facilitate access to:
 - Aids and technologies to compensate for disabilities (talking keyboards, symbol keyboards, etc.)
 - Accessible, affordable sign language classes
- Encourage adult mentors/guides for clubs and programs to actively engage all children and youth.
- Inspire children and youth to be interested in things that affect them in their community
- Encourage children and youth to share opinions peer to peer
- Encourage healthy discussion
- Investigate, develop, support and promote in person and on-line children and youth forums
- Create opportunities to celebrate children and youth's achievements, value to society and contributions.

MONITORING

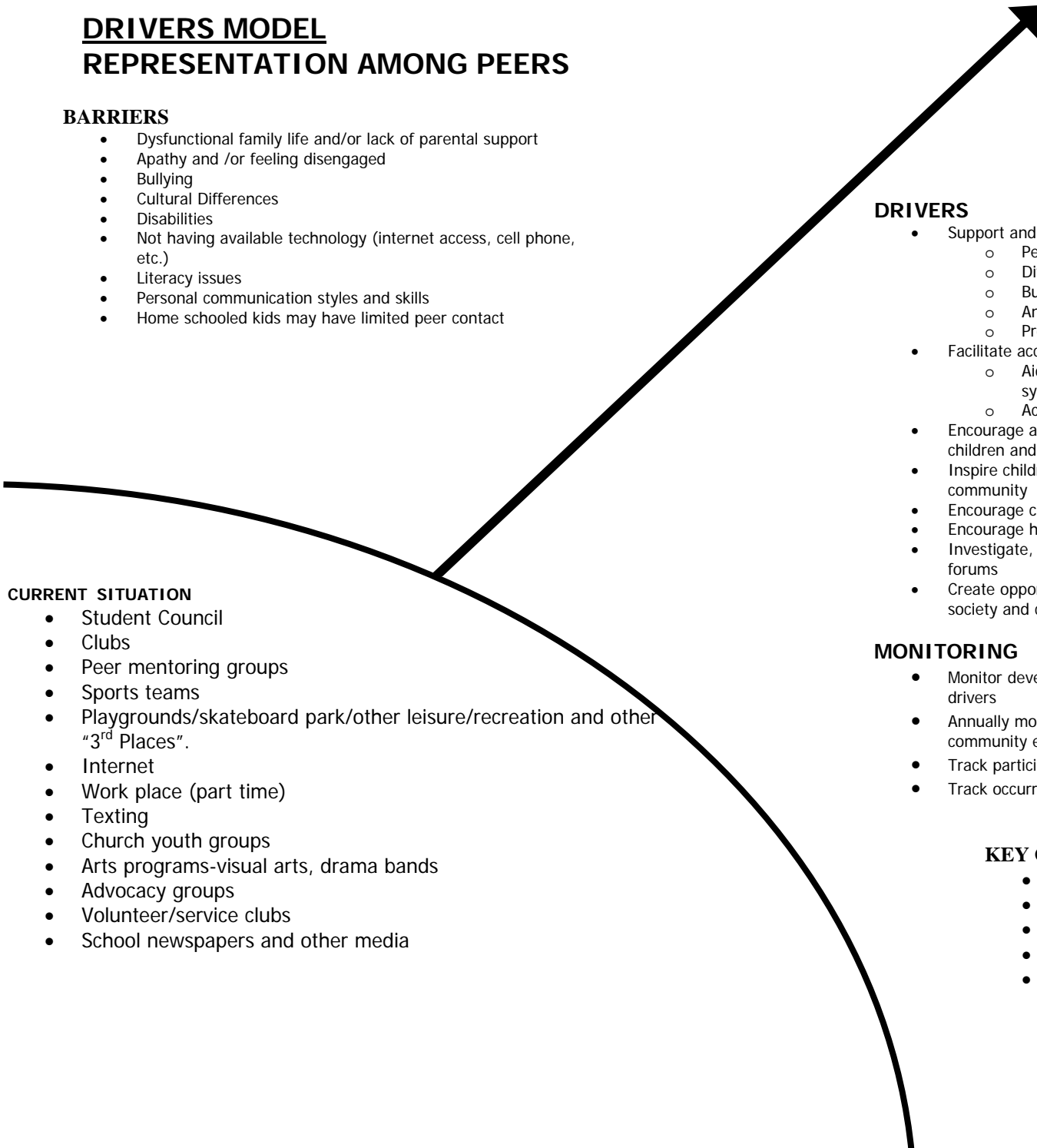
- Monitor development and use of programs that address and support the identified drivers
- Annually monitor and compare children and youth volunteerism rates at various community events.
- Track participation in children and youth forums
- Track occurrence and participation in celebrations of children and youth

KEY CONDITIONS

- Ability to communicate
- Feeling safe/secure enough to communicate
- Personal confidence
- Having an opinion
- Being engaged

VISION

Ensure children and youth have representation among their peers.



DRIVERS MODEL **VOICE IN MUNICIPAL AND COMMUNITY DECISIONS**

BARRIERS

- Children and Youth have busy lifestyles (sports, school job, friends)
- Nobody asks the questions to children and youth
- Adults assume they know and can best represent youth
- There are negative social perceptions on approaching youth
- The spectrum of interest for youth is based on the specific issue and is either very high or very low. (no middle ground)

CURRENT SITUATION

- 27% of Red Deer's Population is under 18 years of age
- Municipalities have a legislative requirement for public input.
- Youth and children groups exist (Youth Voice, School Councils, Churches...)
- Youth groups touch on... not focus on community decisions
- Public in general is misinformed about opportunities to comment on municipal plans and strategies.
- Youth groups are available for comment
- Youth want to be heard on issues and decisions that affect them.
- Municipalities have easy access to youth (Rec facilities, parks, schools)
- There is a negative mindset related to the value of youth input.
- There are many child and youth businesses in town to engage youth (Skate shops, Toys R Us, Moonwalkers, Walmart)

DRIVERS

- Create management models that include a child and youth impact assessment tool.
- Create a Mayor's youth council to give youth a voice in decisions which affect them.
- Bridge the gap of communication through administration meeting the youth...not just council and mayor.
- Get into the schools through a cooperative municipal school program.
- Increase municipal planning work with third party child and youth agencies.
- Use high tech/ innovative engagement tools (Comic Book)
- Report back to youth on the decisions that they have played a roll in. (Report card from the municipality)
- Advertise child and youth successes to adults to change their mindset of youth
- Develop an interactive living engagement tool (Coloring wall style activity) asks youth one question per month at various locations.
- Have existing groups (ReThink Red Deer) include youth members)

MONITORING

- AGM for mayors youth council
- Municipal/ Community Report Card (Annual) to be distributed to schools.
- Children and Youth recognition awards

KEY CONDITIONS

- Municipalities need direct access to youth networks....Decisions are timely.
- Youth need to recognize the value in their input to give it again.
- There needs to be safe places to meet youth
- Adults are needed to coordinate the effort of engaging children and youth.

VISION

Ensure children and youth have a voice in municipal and community decisions

APPENDIX D – Communication Plan and Stakeholder Consultation List

CHILD AND YOUTH FRIENDLY RED DEER - COMMUNICATION PLAN

Situation:

The City of Red Deer, Social Planning Department and Family Services of Central Alberta have sponsored the “Child and Youth Friendly City” project through the Leadership Networks Program.

Positive outcomes for youth are linked with their experiences in the early years. Creating a more supportive community for children and youth will promote the health and well being of all children and contribute to the future of Red Deer.

Business Issue:

Undertaking this project will allow us to develop linkages between organizations supporting children and youth, will help involve children in governance and social program planning, and will provide direction to the sponsors when implementing this initiative.

Clear boundaries need to be maintained between the working group, sponsor agencies, employers, and stakeholder groups to prevent confusion in the media and among stakeholder groups. (i.e. do not want the media to think that Nova Chemicals is undertaking social planning activities for The City of Red Deer)

Project workload should not overwhelm team members or prevent them from accomplishing their primary functions in their regular jobs.

Opportunity:

Developing a strategy to create a Child and Youth Friendly Red Deer will provide direction to the sponsor agencies and allow them to proceed with implementation of this project. The strategy will be guided by the “Building Child Friendly Cities A Framework for Action” developed by UNICEF to assist cities in implementing the UN Convention on the Rights of the Child into the day to day life of the City.

Audiences:

- Sponsor agencies
- Stakeholders identified on our stakeholder consultation list
- Child and Youth Friendly Committee Members (as identified by sponsor agencies)

Goals:

To investigate methods and strategies to achieve Child and Youth Friendly status for The City of Red Deer.

To develop a plan to create a stronger community by involving children and youth

To build sustainable capacity to maintain child and youth involvement so we have a healthier community and quality of life for all.

Key Messages:

Leadership Networks, Child and Youth Friendly Red Deer Working Group is developing a plan to create a stronger community by involving youth.

The Child and Youth Friendly Red Deer Working Group will be gathering information on existing child and youth programs and how they fit into the 9 pillars of a Framework for a Child and Youth Friendly City

This plan will celebrate child and youth friendly elements that already exist in Red Deer and will identify areas that remain to be developed.

The Child and Youth Friendly Red Deer Working Group will solicit input on creating a more child and youth friendly city.

Measurement:

Compilation of information on existing child and youth programs.

Compilation of results from the survey and development of a summary to identify gaps

Completion of a final report to sponsor agencies with recommendations on how to proceed with creating a more child and youth friendly city.

Action / Tactical Plan

Tool (examples)	When	Accountability
Approved communication plan	January 9, 2008	Working Group, Sponsor Agencies
Letter of introduction to identified stakeholders	Deadline for comments 4 weeks after date of letter (end of Feb)	Pam will draft and send letter and receive comments
Communication with stakeholder committee (Ongoing)	First contact should occur approximately the same time as the intro letter goes out	Working Group
Summary of stakeholder information and comments	2 weeks after deadline for comments (mid March)	Working Group
Presentation of consultation results to sponsor agencies	Within 1 week of summary completion?	Working Group
Summary of comments on draft plan to sponsor agencies	During phase 6	Working Group
Present final report to sponsor agencies	During phase 7	Working Group

List of Stakeholders for Creating a Child and Youth Friendly City

Last Updated: December 12, 2007

Community Development

- ESCAYPE (Encouraging Solid Community Among Youth and Peers Everywhere)
- Red Deer Chamber of Commerce
- Downtown Business Association
- Alberta Tourism
- Region 4 Child and Family Services Authority
- City of Red Deer, Social Planning Department
- City of Red Deer, Transit Department
- Family Services of Central Alberta
- Central Alberta Refugee Effort

Recreation

- Youth and Volunteer Centr3 (includes Camp Alexo, the Boys and Girls Club, Big Brothers/Big Sisters, 49th Street Youth Shelter, In School Mentoring, Teen Networks and Family Connections)
- Metis L.I.N.K.S. (Linking Individual Needs with Knowledge & Services)
- Girl Guides of Canada – Parkland Area
- Scouts Canada Central Alberta Region
- Self-Esteem Society for Central Alberta
- Sports Equipment for Kids Foundation
- Tools for Schools
- Tree House Youth Theatre Society
- Regional 4-H Office
- Youth Summer Camps

Education

- Red Deer Public School District
- Red Deer Catholic School District
- Red Deer Outreach School
- Red Deer College
- Student Support Centre (Red Deer College)
- Student's Association of Red Deer College
- Aboriginal Family and School Frontline Program
- Understanding the Early Years Red Deer Project

Employment

- Aboriginal Youth Employment Center
- Human Resources and Skills Development Canada
- Alberta Human Resources and Employment
- Youth Employment Development Center
- Youth Employment Program
- Career Assistance Network
- Chamber of Commerce
- Downtown Business Association
- Junior Achievement

Health

- Teen/Young Adult Sexual Health Clinic
- Active Living and Environment Solutions
- Active Parenting Today
- Canadian Mental Health Association
- Catholic Social Services
- Central Alberta Child & Family Services Authority – Regional Office
- Central Alberta Pregnancy Care Centre - Keys to Young Parenting Program
- Central Alberta Rainbow Youth (CARY)
- Healthy Families
- Infant Preschool Wellness Programs
- Prenatal programs

Children and Youth At Risk

- Alberta Solicitor General Correctional Services
- Parkland Youth Homes, Street Ties
- Child Abuse Hotline
- Children's Advocate
- Community Corrections
- Crisis Centre: Sexual Abuse, Violence, Education & Support
- Kids Help Phone
- Kids Kottage Foundation
- Safe Harbour Society
- Suicide Information & Education Services
- Support After Someone Suicides (SASS)
- Family Services of Central Alberta (FSCA)
- Community Care Program
- Heritage Family Services
- Family School Wellness Program

Addictions

- AADAC (Alberta Alcohol and Drug Abuse Commission)
- Al-Anon/AlaTeen
- Alberta Adolescent Recovery Center (AARC)
- Renew Hope (support for parents of children with addictions)
- John Howard Society of Red Deer

Potential Funding Partners

- Wild Rose Foundation
- Wild Rose Optimist Club of Red Deer #13812
- Family Services of Central Alberta (FSCA)
- Rotary Club of Red Deer
- Kinsmen Club of Red Deer
- Kiwanis Club of Red Deer
- Loyal Order of the Moose Lodge #1639
- Optimist Club of Red Deer #13115
- Piper Creek Optimist Club #13113

CHILD AND YOUTH FRIENDLY RED DEER

- Red Deer Central Lions Club
- Royal Canadian Legion Branch #35
- The Royal Purple
- Others

APPENDIX E – Stakeholder Meeting Minutes

Stakeholder: Youth Voice Meeting
Date: January 9, 2008
Attendees: Trevor and Diane Linda Healing facilitating
Guests: Jennifer Garner (with Tammy and Brittanie) representing Street Ties;
Jim Taylor, Imagine Red Deer
Youth: 10 youth members in attendance

MEETING NOTES:

Conversation around meeting they were considering attending

- Alberta Social Forum, targeting social workers, and global reach in Darfur
- "Thrive", Kamloops, BC on May 1 and 2, 2008

Trevor was introduced, stood and presented our ideas, basically asked if the kids would be interested in becoming involved in the building blocks or a focus group, representing grass roots involvement.

The following are notes taken from the discussions at this meeting:

- They have a group lunch meeting with the Mayor; it will give them more exposure and visibility with the Mayor.
- There is a Professional Junior Leadership conference May 11-13 (for student council specifically).

Jim Taylor of Imagine Red Deer

- Jim spoke of the upcoming video project with his group.
- Image Red Deer is seeking "producers". They have found that youth at risk are too chaotic and disorganized, and need guidance to continue this project.
- The question "How kids come to use the drop in centre" will be explored, through video interviews of youth interviewing youth. In depth, 10 minute piece, exploring why the common statement "...just get a job." doesn't apply to kids who have survived trauma, abuse, chaotic home environments.
- Those being interviewed will be paid \$25 for their time, youth will be chaperoned during this process.
- Location and hours are flexible.
- Sensitive to FOIP, underage kids can make a 'mask' that depicts their 'story', so that they can be anonymous. The process is open to ideas regarding this.
- Give the choice to interviewed youth (mask or no mask).
- The youth will be asked questions regarding illegal activities, drug abuse or other things they have participated in.
- They may highlight positives (ie. resilience, resourcefulness, creativity).
- The interviews may initiate goals - asking questions like where do you want to be in one year? and What do you need or what needs to happen to facilitate this change?
- Imagine Red Deer will provide debriefing and or counseling for interviewers afterwards if needed.
- The debrief may be in the form or a video itself, for learning purposes. The impact of the experience on the interviewer is of interest.

This project partners with the "backdoor project" and will be used as information at fundraisers for Street Ties, also as a tool during presentations at schools, etc to illustrate youth, homelessness, abuse and understand of all these.

Tammy/Brittany spoke on Street Ties:

- The hours for the drop in centre are Tuesday to Friday, 12-5.
- It is behind Original Joes in the back alley.
- The Street Ties drop in centre provides a safe place for youth (under 21).
- 60-70% of the users of the drop in are male youth.
- Street Ties provides shower facilities, laundry machines, a place to keep personal items like toothbrushes and socks.
- Shelter is an issue for these kids; they also need to save money (for rent, sundries).
- Street Ties offers computers for use to surf, play, learn, make resumes etc.
- Street Ties provides referrals and links to counselors.
- Street Ties caters to youth from different backgrounds, including runaways, drop outs, those seeking to escape abuse or drug addiction due to family breakdown, foster care issues or a host of other circumstances.

The group spoke briefly of a contest presented by C.A.D.A. (diversity).

The contest involves writing and filming a PSA surrounding diversity. The theme and text are up to the contestant. Some ideas surrounded a Canadian theme, with a hockey team where the teammates have diversity interactions and life learning etc.

The group disbanded with many items to think about and plan for on their agenda.

Stakeholder: **Child and Youth Friendly Calgary**
CAYF Executive Director Penny Hume and her assistant Tobi

Date: January 31, 2008

Attendees: Project Sponsor Linda Healing,
Team Members Diane Hermary, Ryan Hornett, Darrel Melvin

Where: Child and Youth Friendly Office in Calgary

MEETING NOTES:

GETTING STARTED

Child and Youth Friendly Calgary started 15 years ago as a Calgary Tourism project to identify CAYF businesses. Volunteer children were asked to visit the businesses applying for status, and were given a report card prior to fill out. They were to identify "problems" from the child's perspective, for example is there hot coffee within reach of young children. The project screened 200+ hotels, and the final plan was to produce a pamphlet for Calgary Tourism identifying child and youth friendly businesses.

CAYF became it's own entity, adding programs along the way as money allowed. With reputation, comes more donations and programs.

Penny suggested that most new groups need an advocate, as Calgary became an advocate for the Ottawa, Melbourne (Australia), and Las Vegas Child and Youth Friendly initiatives. They also helped CAYF Ottawa take shape, as Ottawa also has it's initial roots in Tourism. She also offered any help we might need to get this venture off the ground.

Penny noted that large corporations and/or foundations gladly contribute to the funding of the program. The corporations (mainly oil related) have identified the Calgary/Edmonton/Ft. McMurray corridor as an area to place their donation dollars, so Red Deer is well positioned to benefit from this. The Big Oil companies think it looks good on paper, and supporting children looks good in PR. They will also likely give bulk donations for public recognition.

When planning to base a non-profit organization on large funding dollars, it is imperative to secure Charitable Status. This allows tax receipts to be written in exchange for donation dollars. This is extremely attractive to the corporations, and as well it legitimizes the status of your group. Penny highly recommends this way, as opposed to being funded under a government umbrella. The possibility is always there that the funding could get cut, and you are vulnerable every time a new government is voted in. You are also competing with every other non-profit government funded organization for these dollars.

CAYF is funded mainly with money from businesses, and the City of Calgary (grants through FCSS etc.). They have minimal provincial and/or federal funding.

Red Deer can function like CAYF Calgary, which is to act as umbrella organization. This allows people and/or groups to approach CAYF to run programs and offer volunteers and help when they have the access/connections to youth.

It was discovered that the Child and Youth Friendly designation is not an official one. There is

no application nor granting of this title. The guidelines presented on the UNICEF website are suggested as tools for your city to become more child and youth friendly. There is no application process, nor are there any enforcement rulings. Cities can be self-declared, and do self checks yearly.

CREATING A BOARD

The discussion around creating boards for non-profits included the point that when putting together a board, try to load it with skilled individuals. For example, having a lawyer or an accountant on your board can be invaluable. Some other good ideas are Marketing and/or PR people, Human Resources, people who know the ins and outs of the workings of the city infrastructure. Limit the length of time that people can serve on the board, for example CAYF board members term is limited to 3 years.

Penny graciously stated that their bylaws can be shared with Red Deer.

CAYF Calgary created a Youth Steering Committee to direct activities and coordinate, and there are 8 sub-committees under the CAYF banner. The CAYF board observes committee actions, but does not suggest change unless it is absolutely necessary.

Utilizing partnerships is always a good way to get started. When grant writing, partnerships always garner more funds. Red Deer, for example, could form a partnership with Parkland Youth Homes. One umbrella organization benefits all existing organizations.

CYF is the umbrella, groups, clubs and people bring programs and funding, and ask CYF to run. Attending and creating clubs bring people in and get word out. Also the word is spread in schools through CALM20 classes - CAYF needs engaged teachers.

ENGAGING YOUTH

Calgary Mayor Al Duerr recommended a Mayor's Youth Council, and they now advise many departments on things like quality of food for city facilities, youth volunteer corps etc. The guidelines for the Mayor's Youth Council ensure attendance and participation.

Youth training youth is a key principle at CAYF Calgary. The Youth Volunteer Group is one of the most active groups there. Every team leader for the youth volunteers was a past youth volunteer. Ensuring sustainability is a key objective advised CAYF Calgary.

Why do kids volunteer?

- 50,000 scholarships, youth justice hours (ie they have to), baccalaureate, Catholic school (ministry hours), pulled in by friends, mom's idea
- Intensive database, offers reference letters for kids \$10-\$25 for letters. The volunteer process is as follows:

Kids sign up live online, it immediately sends out parental consent request, once they are approved they can go in and see projects, express interest (sign name online), team leader contacts with location and confirms participation, project attendance is tracked and input into database.

- Promote youth learning from youth. This is a fundamental concept - youth relate to peers more than adults/persons of authority. Ever tried to tell you kid something, then the neighbour or his piano teacher tells him the same thing and it's gospel? Same concept. CAYF Calgary hosted a "Safe Winter Driving Week" where kids from high school mechanics class taught other youth how to change tires, boost a car etc. The programs that partner older kids to younger kids are the most popular.
- The Federal Government of Canada supplied summer grants; ie grants geared towards summer activities for school aged kids. Load your board with people who know how to write grants - this is a skill.

RUNNING THE SHOW

Insurance coverage was identified by Penny as an issue.

Make returning in later years attractive. The sustainability of CAYF Calgary is boosted 10-fold when youth from previous incarnations within the organization return after their education is complete as employees.

All employees have an extensive comprehensive preview, for example first aid, conflict resolution, diversity are some of the issues taught to employees. They are just starting a risk management assessment through Red Cross.

All youth team leaders (past youth volunteers themselves) are well screened, with criminal records checks, child welfare check and extensive first aid training, and training with things like diabetes, allergies, confidentiality/disclosure, and with extensive learning based on working with youth.

CAYF Calgary keeps an extensive database (computer knowledge also an asset for board members - website building etc!). They track youth's community hours if needed, provide scholarship information, they will track "ministry" hours for the Catholic school system. Team leaders and co-coordinators also receive volunteer hours, these are tracked also for grant writing (high volunteer hours = more \$). CAYF Calgary provides reference letters for youth, jobs and school (for a negotiable fee).

Some of the measurable positive outcomes for Calgary are adult buy-in, stronger family ties, strong youth voice in Calgary, great learning in volunteer service.

KEEPING TRACK

CAYF Calgary maintains an intensive database that:

- can support scholarship applications and reference letters
- have some mandated community service programs, some volunteer
- can keep track of volunteer hours for school credits.

A lot of projects entail kids signing up online - links to database - email response asks for parents approval. Once received, youth can look at projects to express interest - this links to team leader for project - team leader can call prospective volunteers to connect - phone calls are more consistent than text or email at that point.

Outcomes

- youth have bought into this - youth have a strong voice in Calgary.
- The guidelines for child and youth input into planning and transportation have been adopted in Ontario.

SAYING THANK YOU

Plan to hold many volunteer appreciation events, Christmas party etc. CAYF Calgary hosts a yearly volunteer appreciation and recognition event.

PLANNING PROJECTS TRIED (by Calgary)

BOX CITY - (American program) <http://www.cubekc.org/architalk.html>

Go into schools to consult kids, teach about city planning, then talk to teachers on getting input - ie have Art Teachers have students build 'box' buildings to place on 3D map, discuss what does/doesn't work. This is expensive.

HIP KIDS (virtual volunteers)

Penny also outlined a virtual volunteering idea called "Hip Kid". This identifies the needs of non-profit organizations that (under 12 - elementary) kids can address, for example making dog biscuits, designing greeting cards for the elderly. Schools, moms, daycares will take on projects and the organizers (youth) will pick products up and distribute. Kids learn about volunteering for different agencies as they help.

Moms go to non-profit groups to identify things they need that elementary groups could make - these are posted on the website or emailed to registered people - then teacher/parent/etc. can go to the website and learn about who they are helping - product is collected and delivered.

RESOURCES

Penny noted that the Calgary Children's Initiative might be of help with our gap analysis: <http://www.childrensinitiative.ca/>

What is The Calgary Children's Initiative?

The Calgary Children's Initiative (CCI) is a collaborative call to action that will result in measurable social change to ensure the best life chances for all children and youth.

We work with over 70 organizations and many individuals so that every kid in Calgary can become caring and responsible adults.

Together service providers, citizens, researchers, funders and the Council of Champions invest

in long term planning, research and action to achieve the outcomes established by CCI.

- Youth in Philanthropy: http://www.yipcanada.org/index_e.cfm
- Youth Volunteer Corps of America: <http://www.yvca.org/main/>

<http://www.childfriendlycities.org/> (UNICEF)

<http://www.cyfc.ca/> (Calgary)

Stakeholder: Keystone
Date: April 23, 2008
Purpose: Focus consultation directly with youth group
Format Description: Facilitators, Carol-Lynn and Ryan asked a series of questions to the group, to seek the ideas and opinions of youth. After each question was read and explained, the participants were given 2 minutes to record their responses on individual note pad paper. At the end of the time allotment they were asked to place them up on a large flip chart page at the front of the room. General discussion at the end promoted sharing of ideas and opinions about issues facing youth.
Time: 30-45 minutes
Benefits of the Format: It encouraged physical activity; pace of event kept it lively, discussion of the issues occurred spontaneously.

Question 1: What are your favorite features of Red Deer?

Responses:	# of Responses
Collicut Centre	4
Laser Tag facility	4
Boys & Girls Clubs (ie Keystone)	3
Pool/billards	3
The Malls	3
Tim Horton's/MacDonalds	3
After school programs	1
Red Deer Public Library	1
All the activities to do	1
Heritage Ranch	1
Chapters	1
The weather	1

Question 2: What is missing in Red Deer?

Responses:	# of Responses
More Youth programs	3
More staff for youth	2
Water park	2
Imax/Better theaters	2
Theme Parks (ie. Disneyland type)	2
Better roads/More snow plows	2
Another swimming pool	1
More to do for teenagers	1
Bigger Malls	1
Professionally designed skateboard park	1
Jugo Juice	1
Spaghetti Factory	1

Question 3: Where do you feel safe in Red Deer?

Responses:	# of Responses
In Youth Centres/programs (ie. Boys & Girls Club, Keystone, Youth and Volunteer Center)	4
Everywhere in Red Deer	4
At Home	2
At Friends' homes	2
The Mall	1
Everywhere, but downtown	1

Question 4: Where do you not feel safe in Red Deer?

Responses:	# of Responses
Downtown	5
Downtown at night	2
Anywhere dark and unfamiliar	2
At Parkland Mall	2
LTCHS	1
Back alleys/ dark corners	1
51 Street	1
Lower Fairview	1
South Hill	1
When I was bullied at school	1
Near lockers at school	1

Question 5: Where are there opportunities for youth to participate within the community?

Responses:	# of Responses
Schools	6
Youth Clubs / Programs	5
City Facilities (ie Collicut, Rec Centre)	3
The Malls	2
In school mentoring others	1

Question 6: What are the barriers that prevent youth from participating in the community?

Responses:	# of Responses
Adults/Parents	5
Stereotyping Youth (negative – lack of trust, groups of kids are not gangs)	4
Age (to volunteer, give blood, background checks)	3
Poor transit/mobility	2
Time	2
Drug/Alcohol issues	2
Teen pregnancy	1

Question 7: What other areas do youth want to be involved in? How can we do this?

Responses:	# of Responses	How:
Environmental Issues/Cleaning up our Community	4	Celebrate Earth Day – clean up areas, plant trees. Need help organizing – orange vests, bags etc Maybe part of a School event
School Mentoring Programs	4	Adult mentors/teachers
Skateboarding/Snowboarding/Freestyle BMX Lessons needed	2	There are no City run programs so we need to express ourselves, write angry letters
Donate Blood	1	You have to be 17 yrs old to give blood, not fair
Art studio/Painting classes for youth	1	Ask for it
Planning parks/pathways/sidewalks to get around to go places like pool	1	If streets were more “inviting” then I feel youth would be more active

General Comments & Insights

- More youth groups are needed, improve youth group exposure and promote the benefits
- Encourage youth mentoring programs, and adult mentoring youth
- Adults must remove judgments and kids will benefit
- Information and access to programs and services through the schools could be improved (like a CIRS)
- Youth don't know how to get organized or get involved with adult initiatives
- Have programs in schools
- Kids have to want to do it
- Bring kids in for good (fun activities) stuff then you get them involved in community outreach (volunteering etc.) activities
- Need youth drug program in high school, because youth don't see side effects or implications
- Full day drug "scare program" like the PARTY Program. I found it really good because the message stuck with me.

Stakeholder: Torch Club
Date: April 24, 2008
Purpose: Focus consultation directly with youth group
Format Description: Diane and Pam visited the Torch clubhouse where approximately 20 youth had gathered, ages 10-15 years. We asked the youth three two-part questions surrounding the themes of "Built Environment", "Safety" and "Community", using a flip chart as a visual. We then divided the group into three smaller groups and assigned one question to each group, asking them to draw their ideas on a piece of paper.

The questions we asked were:

1. Built Environment
 - (a) What are your favourite things in Red Deer?
 - (b) What is missing?
2. Safety
 - (a) When / where do you feel safe?
 - (b) When / where do you feel unsafe?
3. Community
 - (a) Draw a picture of your community (include family, school, church groups etc.)
 - (b) What is missing (if anything)?

Time: 30-45 minutes

Benefits of the Format: This format encouraged creativity, the youth worked together to share ideas and create a piece of art. The facilitated discussion was done as a group, encouraging the kids to listen and support each other's ideas.

Question 1(A): What are your favorite things in Red Deer?

Responses:	
Camping	School
Playing games (playground)	Discovery Canyon
Swimming (pools/recreation centre)	Dog Park/Three Mile Bend
Westerner Days	
Rotary Park	
Friends	
Torch Club	
Going to the Mall	
Home (spending time with family)	
Festivals	
Theatres/Movies	

Question 1(B): What is missing in Red Deer?

Responses:	
A safe place for kids when they don't want to go home	"Red Ed" Store
A big Red Deer sign to welcome visitors to our city	Giant Waterslide
Manners	Calaway Park
Friendship (more compassion)	A superhero!
More homeless shelters (help people with no money)	Better hockey players
Bigger, better museum and a new art centre	Big toboggan hill
Better handicapped housing	Disneyworld
More TREES (greener)	
Bigger Torch clubhouse	
More swimming pools	

Question 2(A): When/Where do you feel safe in Red Deer?

Responses:	
Catalina Swim Club	At Home
YVC/Torch Club	At the hospital
School	
Collicutt Centre	
At the Mall	
At a friend's house	

Question 2(B): When/Where do you not feel safe in Red Deer?

Responses:	
Camping	Jail
Downtown at night	Around big dogs
Driving (scary, aggressive BIG trucks hog the road)	Around medium sized dogs
Alone around strange people	
Around LTCHS basketball players (bullies)	
At the park at night (any park)	
In the forest	
In back alleys	
Michener Place (residents are scary)	
At Dad's house	
At Mom's house	

Question 3(A): Draw a picture of YOUR community (include family, groups, church).

Responses:	
Camp Alexo	Church
Home/Family	School
Playground	Parks
Torch Club	Soccer Field
- Swimming Pool - Loaves and Fishes - Pets	- KHK (Kids Helping Kids)

Youth Group Name: Youth Voice

Date: May 7, 2008

Format Description: Facilitators, Darrel and Trevor asked a series of questions to the group, to seek the ideas and opinions of youth. After each question was read and explained, the participants were given 2 minutes to record their responses on individual note pad paper. At the end of the time allotment their responses were collected and posted on a large flip chart page at the front of the room. General discussion at the end promoted sharing of ideas and opinions about issues facing youth. In addition, the youth were asked to include not only their thoughts on the question but also what their impression of other youths' thoughts. This was helpful in not overly restricting the responses from this group of youth. It also provided an opportunity for the youth to make comments that they may have not felt comfortable with expressing in front of their peers because they could say: "For some other youth this was an issue."

Time: 1 hour

Benefits of the Format: It encouraged physical activity; pace of event kept it lively, discussion of the issues occurred spontaneously.

Question 1: What are your favourite features of Red Deer?

Responses:	# of Responses
New streets (growth)	2
New Neighbourhoods (Design)	1
City Parks (nodes)	7
Bigger Better Retail Stores	5
Small City Feel (Acceptance)	1
New Theatre	2
Collicut Centre	5
Library	1
Marble Slab (Ice Cream)	1
Save On Foods (Cleanliness)	1
Green Grass/ Trees/ Nature	4
Malls	4
Camping	1
Recreation Centre	1
Location (between Calgary Edmonton Sylvan)	3
Schools	4
School Activities (Dance)	1
River	2
Centrium	1
Friends	1
Restaurants/ Café	3
Transportation (speed)	1
Youth Services	2
Downtown	1
Lightning Loft (School Fitness)	1
Transit	1
Employment Opportunities	1
Fitness Centres	1
Canyon Ski Hill	1
Bike Park	1
Arts & Culture	2
Community Events	1
Skate Park	2
Night Life	1
College	1
Drugs	1

Question 2: What is missing in Red Deer?

Responses:	# of Responses
Clubs without drinking (Under 25)	3
Nicer houses	1
More Parks	2
More Nature	1
More/Better theatres	1
More/Better Water Park Waterslide	3
Drama Centre	1
Art Centre	1
More Rec Centres	1
More Safety/ Policing	2
Olympic Pool	1
Youth Gathering Place Under 18	1
Library @ Collicutt	1
West Edmonton Mall (Bigger Mall)	4
More Shopping	2
Bigger Transit System	1
More Retail Stores	3
Fine Dining	1
More Streets/ Improved Streets	2
New High school	2
More Businesses	1
Cheap Houses	1
Race Track	1
New/ More skateboard park	1
A&F?	1
Southside Improvements (Buildings)	1
Amusement Park/Roller Coaster	3
Places to hang out	1
Places to go for the arts (gallery)	2
Better downtown	1
Swings	2
French	1
University	1

Question 3: Where do you feel safe in Red Deer?

Responses:	# of Responses
At youth Clubs	2
Everywhere in Red Deer	
At Home	7
In personal room	2
At Friends' homes	1
Sunnybrook	1
Not Downtown	1
On the Roads	2
Church	4
Kentwood	1
Library	2
Collicutt	1
Recreation Facilities	2
Nowhere	1
Places with Security	2
Deer Park	1
Playgrounds/ Parks	3
Bower Ponds	1
Anders	1
Lancaster	1
In groups/ with friends	6
In Car	2
Police Station	1
The Mall/ Retail Stores	8
School	7

Question 4: Where do you not feel safe in Red Deer?

Responses:	# of Responses
Downtown	6
Downtown at night	2
Parks	2
Parks at Night	4
City Buses & Terminal	9
Bar	2
7-11 Downtown	3
McDonalds	1
School	9
Behind Stores/ alleys	6
At Night	6
North End	3
Fairview	1
In an unlocked car	1
Gas Stations at Night	1
School After Hours	1
When I am alone	4
Collicutt Centre	1
Driving	1
When passing a group	2
At the College	2
Public Speaking	1
Near Streets (Walking)	1
Library	2
Places with no security	1
At the Mall	1

Question 5: Where are there opportunities for youth to participate within the community?

Responses:	# of Responses
Schools (Clubs and Sports)	6
Youth Clubs / Programs	6
Fundraising	2
Sports	1
Leadership Class/ CALM Class	3
Crafts & Arts	2
Employer	1
Community Clean Up (Green Deer)	2
City Facilities (ie Collicut, Rec Centre)	3
Volunteering (Elderly/ Soup Kitchen)	3
Hospital	1
Conferences	1
Church	1
Library	1

Question 6: What are the barriers that prevent youth from participating in the community?

Responses:	# of Responses
No Interest (Apathy)	5
Lack of time	4
Lack of Program Information/ Advertising	9
Assumption that youth Don't Care	1
Club/ Group Capacity & Restrictions	2
Transportation	3
Lack of Meaningful Opportunities	1
Image	1
Peer Pressure	2
Seems to impressive/ lofty	1
Community Sins	1
Parents	1
Age	1
"Safe" environment	1
Prejudice	1
Legal Limitations	1
Shyness/ Nervousness	1
Youth not aware of impact	2
Existing Demands on Youth	1
Youth lack of knowledge	1
Lack of Support	1
Access	1

Question 7: What are other areas that youth want to be involved in?

Responses:	# of Responses
Education/ School Curriculum	3
Planning	5
Art & Décor in Buildings	1
Design of Arts Place	1
Media/ Journalism	1
Bringing Certain Stores to the City	1
Constructing Buildings	1
Sports Places & Events	3
EMS	1
Making Laws	2
Criticizing	1
Design of Shopping Centres	1
Naming Streets, Neighbourhoods & Places	5
Budgeting (School & Municipal)	1
School Teacher Positions	1
Arts	1
Transit	1
School Design	2
Youth Column in the Advocate	1
Politics	1
Police	1
Getting Youth opinions on City Plans	1
Ask Our Opinion	1

General Comments & Insights

In general, youth want to be involved in decisions that either interest or affect them. The challenge is that they do not have the information on what decisions they have the opportunity to comment on or participate in.

Interesting that youth find the mall a safe spot and also a common hang out spot. Many of the community amenity comments were related to a combination of shopping, dining and entertainment. This parallels the importance of the Calgary program where businesses play such a huge role.

Working through schools and youth clubs (or programs) may provide a better conduit than engaging youth on a one off basis. When planning for youth involvement transportation is a consideration as our city buses, and terminal, were at the top of the list of where youth do not feel safe in Red Deer.

Youth do have apathy toward some decisions that adults view as important but they also have the energy and ideologies that relate well to planning and design.

They want to see opportunities to laugh and have fun (Karaoke/ comedy/ art stage) and identified a real demand for organized drop in activities around arts and culture that are accessible and affordable.

APPENDIX F – CFC Toolkit

How to Build a Child Friendly City

UNICEF CFC Secretariat has developed a toolkit for CFC builders.
The CFC Toolkit contains a set of tools for building a Child Friendly City.

