



Family Services of Central Alberta Special Event Sponsor Benefits

Sponsorship Benefits	Platinum \$10,000	Gold \$5,000	Silver \$2,500	Bronze \$1,500	Friend \$500
Sponsorship exclusivity in industry category	X				
Right of first refusal for subsequent year's events	X				
Recognition in pre-event radio and print advertising	X				
VIP access to event	X				
Logo* or company name on front cover of event program	X				
Prominent logo* or name recognition on all tables at event	X				
Opportunity to display company banner in a prominent location at event	X				
Logo* on event promotional materials	X	X			
Opportunity to distribute pre-approved sample items in participant packages	X	X			
Complimentary admission to event	X	X			
Logo* and company name in event program	X	X			
Acknowledgement in press releases	X	X			
Logo* and company name on website	X	X			
Recognition in pre-event print advertising	X	X			
Logo* or company name on posters	X	X			
Special recognition at appreciation event	X	X			
Logo* and company name in volunteer orientation package	X	X	X		
Invitation to appreciation event	X	X	X		
Acknowledgement in post-event reports (to funders and public)	X	X	X	X	
Link to your company or organization website	X	X	X	X	
Company name in volunteer orientation package	X	X	X	X	
Company name on website	X	X	X	X	X
Acknowledgement on FSCA lobby power point presentation	X	X	X	X	X
Invitation to agency special events	X	X	X	X	X
Public Thank you	X	X	X	X	X
Certificate of Recognition for your support	X	X	X	X	X
Company name in event program	X	X	X	X	X
* Logo must be provided to FSCA by pre-determined timeframe					