



FAMILY SERVICES OF CENTRAL ALBERTA

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For immediate release

June 3rdth, 2009

Kids Helping Kids

The Central Alberta Children's Festival will be collecting food donations for the Red Deer Food Bank during its 3rd annual event. The Children's Festival will come to life on June 5th and 6th 2009 in Rotary Recreation Park in Red Deer. Family Services of Central Alberta believes in supporting families in times of need and feel that the festival is an ideal time to help collect food for the community. There will be drop boxes at all gate entrances. Food donations will not take the place of admission cost.

The Central Alberta Children's Festival is made possible by the organization and support of Family Services of Central Alberta along with its many community partners and sponsors.

The 2009 organizing committee anticipates over 7000 participants at this year's festival. There will be over 1200 school participants who have been asked to be a part of the "Kids Helping Kids" food drive. This is an opportunity for the community to support others in need. The festival also can provide subsidized tickets to families who are unable to afford the cost of admission.

With the gate admission of \$5.00 per person for an "anytime pass", participants have the opportunity to enjoy the festival for the entire weekend. Once you have paid the gate admission you not only get to enjoy the entertainment of 3 time Juno Award Winner Jack Grunsky and children's entertainer "Conrad Major Flapps", but you will also experience the opportunity to explore numerous activity areas that support our belief that you "Never Grow Up!"

Snacks and water is available as part of the gate admission through the generous support of the Red Deer Plaza Co-op and its many suppliers.

Community Sponsors for the festival include: Piper Creek Optimist Club, Red Deer Public Library, Servus Credit Union, BMO, Understanding the Early Years, and the Alberta Foundation for the Arts. Interest parties in sponsorship are welcome to contact Judy Scott for more information.

The festival is not possible without the support of the many community volunteers that help make this annual event such a great success. This year's festival is still in urgent need of more volunteers.

For more information about the festival and all of its activities please visit www.centralalbertachildrensfestival.ca

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For more information, please contact:

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